CBS’ blueprint draws largely from the 2030 Agenda for Sustainable Development, and the 17 Sustainable Development goals (SDGs) that lie at its heart. Keeping in mind the SDG’s and the legacy passed down to CBS by CGPM AND SEDC, CBS’ thematic pillars center around the following themes:

**Thematic Pillars**
- Education
- Sustainability
- Governance
- Health
- Inclusiveness
- Diversity
- Public Policy
- Equal Access for All
- Gender

**Introduction**
The Centre for Business and Society (CBS) is a multidisciplinary, inclusive and responsive platform that brings efforts and conversations at the intersection of business and society onto a wider stage of influence. The centre engages with a myriad of diverse groups including business, government, policy makers, civil society, practitioners and the academic community to contribute to solving today’s business and societal challenges. The core objective of the centre is built on focus areas vital to Pakistan’s social and economic sustainability, including social, ethical and environmental responsibility, diversity and inclusivity.

CBS was created in 2019 at the successful conclusion of the Centre for Governance & Public Management (CGPM) and the Social Enterprise Development Centre (SEDC). CBS draws on the exemplary legacy it inherited from these centres and has expanded manifold to absorb the key activities and undertakings of both these prominent centres at SDSB.

**WHO ARE WE?**
Rethinking business in a collectively conscious and responsive society.
Proposing possibilities for change; providing pathways to get there

**HOW DO WE GET THERE?**
- Trainings
- Research
- Conferences
- Publications
- Speaker Sessions
- Edu-tainment Events
- Policy Discussions and Debates
- Donor funded Grants / Sponsored Projects
- Student Engagement/Immersion Programmes

CBS fosters knowledge exchange between a diverse set of audience to collaborate and work towards a collective goal: rethinking the role of businesses for sustainable societies. To achieve this, the centre brings forth a spectrum of activities which ranges from trainings, conferences, edutainment events and student competitions to policy discussions, debates and speaker sessions.

Ethics, collective awareness and social responsibility are the underlying themes for all the centre’s activities. The centre’s thematic areas include cross cutting themes of education, gender, sustainability, diversity, inclusiveness, health, governance, public policy, micro/social entrepreneurship and capacity building and equal access for all.
Women Empowerment and Women at Workplace

Talks

By Ardi Stoios Baken

Trainings

252
Training Sessions Conducted

2000
Individuals Trained

4000
Middle & Senior Manager Trainings

International Conferences

2017
Gender, Work and Society - Challenges, Opportunities and Prospects for Women’s Economic Development

2018
Creating Inclusive Organizational and Public Spaces

2019
Gender, Work and Leadership: Bringing together Feminist and Postcolonial Insights

2020
Gender, Work and Society - Future of Equalities, Diversities and Inclusion (EDI) in South Asia and Beyond

Speaker Sessions

Promoting and Protecting the rights of Older Persons in By Dr. Asghar Zaidi

What is behind the label? Ethics and Cultural Challenges in Fieldwork By Peter Thomsen

Talks

Women Empowerment and Women at Workplace

By Ardi Stoios Baken

Governance Lecture Series
CBS brings forth a variety of Edutainment events, which are events based on a spectrum of pertinent social issues, purposefully designed to educate the audiences through various forms of entertainment.

01. Inauguration of the Centre for Business and Society and A play on violence against women, by Ajoka Theatre titled ‘Barri’

02. It’s Everyone’s Business, Period: Health, Hygiene and the Menstrual Taboo

03. Launch of Autobiography by Mrs. Perwin Babar Ali and SDSB Book Store Launch

04. Pakistani Voices from the Margin: Panel Talk on Religious Diversity and Gospel Concert by the Leo Twins

05. Musical Evening to Commemorate International Women’s Day
CBS has a series of programmes that focus on wider student engagement at LUMS.

**Student Engagement Programme**

Ambassadors for Change Programme

CBS signed an MoU with The Citizens Foundation (TCF). Under this collaboration, TCF and CBS agreed to facilitate the admission of meritorious TCF Alumni in tertiary institutions. To help prepare a good number of meritorious TCF Alumni for admission in the top undergraduate degree programmes in Pakistan.

- 60 TCF Alumni enrolled to be part of this programme
- 20 LUMS Students Volunteer to teach TCF Alumni
- 19 Weeks long programme
- 150 Contact hours between volunteers and TCF Alumni

**Awareness Campaigns**

**Breast Cancer Awareness**
To commemorate Breast Cancer Awareness Month, CBS and SDSB collaborated with Pink Ribbon Pakistan to organize a panel discussion which was followed by a ceremonial walk. As part of the campaign, CBS volunteers also conducted a three-day long fundraising drive on campus to raise funds for Pink Ribbon Pakistan.

**SMOG Awareness**
CBS in collaboration with the LUMS Environmental Action Forum (LEAF), organized a panel talk on smog awareness and the current air pollution crisis in the country.

**Internships**

- Summer Internship Programme
- MOOC Summer Internships
- Project Based Internships
Student Competitions

01 Annual Policy Brief Competition
Thematic Areas:
(i) Gender Inclusion
(ii) Institutional Governance Reforms
(iii) Social Policy (Education, Health and Poverty Eradication)

02 Photography Competition
Title: Click for Change
Theme: Inclusiveness

Photographs:
- Photograph By Asim Munir
- Photograph By Ansuya Bhatia
- Photograph By Momin Iqbal
- Photograph By Hammad Noor
- Photograph By Abdullah Afaq
- Photograph By Aqeel Ahmed
- Photograph By Faisal Saeed
We would like to hear from you! Please send your suggestions and feedback at cbs@lums.edu.pk