



LUMS

Centre for
Business and Society

CBS



Centre for Business and Society



Follow Us!



Introduction

The Centre for Business and Society (CBS) is a multidisciplinary, inclusive and responsive platform that brings efforts and conversations at the intersection of business and society onto a wider stage of influence. The centre engages with a myriad of diverse groups including business, government, policy makers, civil society, practitioners and the academic community to contribute to solving today's business and societal challenges. The core objective of the centre is built on focus areas vital to Pakistan's social and economic sustainability, including social, ethical and environmental responsibility, diversity and inclusivity.

CBS was created in 2019 at the successful conclusion of the Centre for Governance & Public Management (CGPM) and the Social Enterprise Development Centre (SEDC). CBS draws on the exemplary legacy it inherited from these centers and has expanded manifold to absorb the key activities and undertakings of both these prominent centres at SDSB.

WHO ARE WE?

Rethinking business in a collectively conscious and responsive society.
Proposing possibilities for change; providing pathways to get there

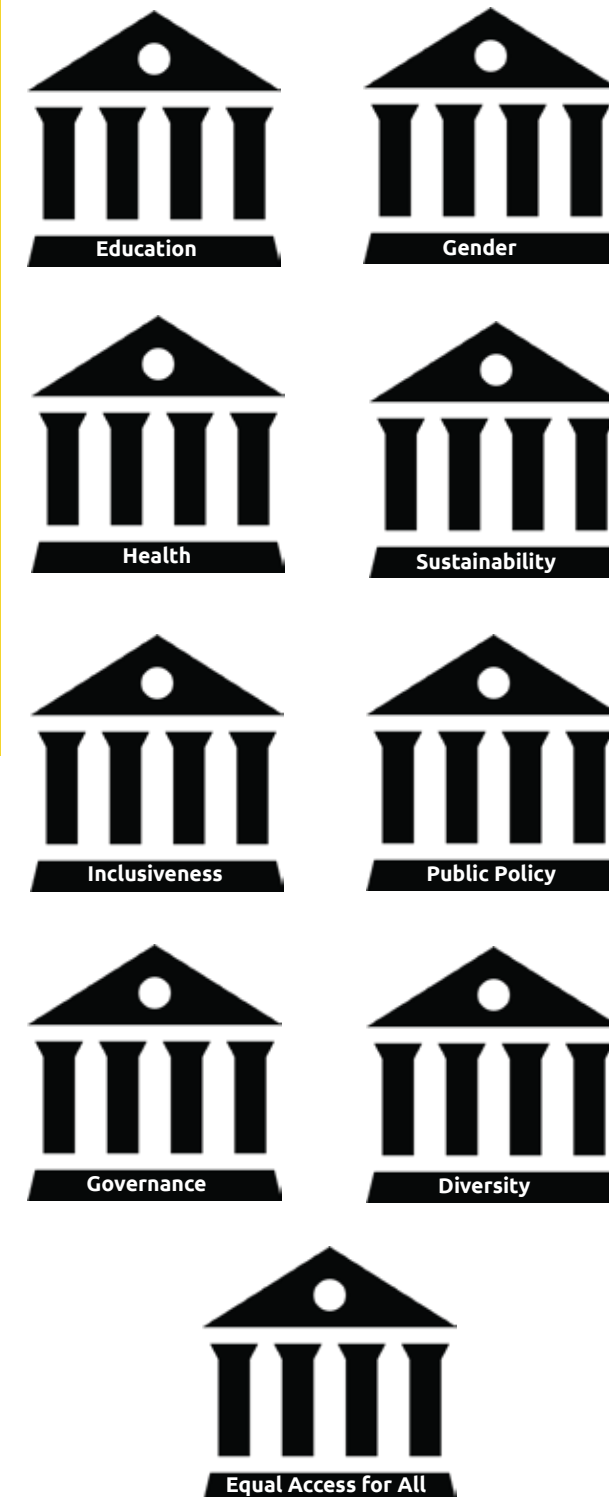
HOW DO WE GET THERE?



Trainings
Research
Conferences
Publications
Speaker Sessions
Edu-tainment Events
Policy Discussions and Debates
Donor funded Grants / Sponsored Projects
Student Engagement/Immersion Programmes

Thematic Pillars

CBS' blueprint draws largely from the 2030 Agenda for Sustainable Development, and the 17 Sustainable Development goals (SDGs) that lie at its heart. Keeping in mind the SDG's and the legacy passed down to CBS by CGPM AND SEDC, CBS' thematic pillars center around the following themes:



Governance Lecture Series



Katchi
Abadis - The
Problem and
Ways to a
Solution
By Tasneem
Siddiqui



Virtual Spaces
and Democra-
cy in Pakistan
By Muhammad
Jibran Nasir



Visual Story-
telling and
Citizenship
Education
By Arafat
Mazhar



International Conferences

2017



Gender, Work and
Society - Challenges,
Opportunities and
Prospects for
Women's Economic
Development

2018



Creating
Inclusive
Organizational
and Public
Spaces

2019



Gender, Work
and Leadership:
Bringing togeth-
er Feminist and
Postcolonial
Insights

2020

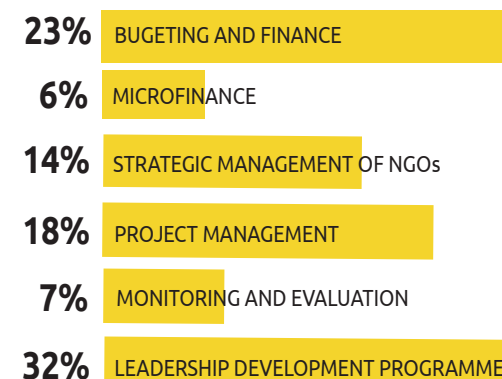


Gender, Work and
Society - Future of
Equalities, Diversi-
ties and Inclusion
(EDI) in South Asia
and Beyond

Trainings



ASP



SEDC

Speaker Sessions



Promoting and Protecting the
rights of Older Persons in
By Dr. Asghar Zaidi

What is behind the label? Erhics and
Cultural Challenges in Fieldwork
By Peter Thomsen

Talks



Women Empowerment and Women at
Workplace

By Ardi Stoios Baken



252

Training
Sessions
Conducted



2000

Individuals
Trained



4000

Middle &
Senior
Manager
Trainings



Edutainment Events

CBS brings forth a variety of Edu-tainment events, which are events based on a spectrum of pertinent social issues, purposefully designed to educate the audiences through various forms of entertainment

01

Inauguration of the Centre for Business and Society and A play on violence against women, by Ajoka Theatre titled 'Barri'

02

It's Everyone's Business, Period: Health, Hygiene and the Menstrual Taboo



03

Launch of Autobiography by Mrs. Perwin Babar Ali and SDSB Book Store Launch

04

Pakistani Voices from the Margin: Panel Talk on Religious Diversity and Gospel Concert by the Leo Twins

05

Musical Evening to Commemorate International Women's Day



STEP

Student Engagement Programme

CBS has a series of programmes that focus on wider student engagement at LUMS



Awareness Campaigns



SMOG Awareness

CBS in collaboration with the LUMS Environmental Action Forum (LEAF), organized a panel talk on smog awareness and the current air pollution crisis in the country.



Breast Cancer Awareness

To commemorate Breast Cancer Awareness Month, CBS and SDSB collaborated with Pink Ribbon Pakistan to organize a panel discussion which was followed by a ceremonial walk. As part of the campaign, CBS volunteers also conducted a three-day long fundraising drive on campus to raise funds for Pink Ribbon Pakistan.



Ambassadors for Change Programme

CBS signed an MoU with The Citizens Foundation (TCF). Under this collaboration, TCF and CBS agreed to facilitate the admission of meritorious TCF Alumni in tertiary institutions. To help prepare a good number of meritorious TCF Alumni for admission in the top undergraduate degree programmes in Pakistan.

60

TCF Alumni enrolled to be part of this programme

20

LUMS Students Volunteer to teach TCF Alumni

19

Weeks long programme

150

Contact hours between volunteers and TCF Alumni

Internships

- Summer Internship Programme
- MOOC Summer Internships
- Project Based Internships

STEP

Student Engagement Programme

Student Competitions

01 Annual Policy Brief Competition

Thematic Areas:

- (i) Gender Inclusion
- (ii) Institutional Governance Reforms
- (iii) Social Policy (Education, Health and Poverty Eradication)

02 Photography Competition

Title: Click for Change

Theme: Inclusiveness



Photograph By Asim Munir



Photograph By Momin Iqbal



Photograph By Ansuya Bhatia



Photograph By Hammad Noor



Photograph By Aqeel Ahmed



Photograph By Abdullah Afaq



Photograph By Faisal Saeed

We would like to hear from you!
Please send your suggestions and feedback at
cbs@lums.edu.pk



Email: cbs@lums.edu.pk

Tel: +92-423-560-8282

DHA, Lahore Cantt, 54792, Pakistan