



LUMS

Centre for
Business and Society

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Brochure

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Introduction



Lahore University of Management Sciences

LUMS is Pakistan's leading research intensive university, excelling in teaching and driven by a philosophy of 'Learning Without Borders'. LUMS provides an integrated curriculum uniting disciplines to focus on solving the grand challenges of South Asia and beyond.

Suleman Dawood School of Business

Suleman Dawood School of Business was established in 1986 and was the first school at LUMS. It was founded with the vision of becoming the leading management school in the region. SDSB is the only business school in Pakistan that holds accreditation from The Association to Advance Collegiate Schools of Business (AACSB).





Who Are We?



Rethinking the role of various stakeholders for a collectively conscious & responsive society



"Fostering knowledge-sharing & skill development to bridge gaps among the local communities"



Centre for Business and Society

The Centre for Business and Society (CBS), housed at the Lahore University of Management Sciences (LUMS), is a multidisciplinary, inclusive and responsive platform that brings efforts and conversations at the intersection of business and society onto a wider stage of influence. CBS fosters knowledge exchange between a diverse set of audience to collaborate and work towards a collective goal: rethinking the role of businesses for sustainable societies.

To achieve this, the centre brings forth a spectrum of activities which ranges from trainings, conferences, edutainment events and student competitions to policy discussions, debates and speaker sessions.

Vision & Mission



Building sustainable societies through social impact, skill development & capacity building



To foster knowledge exchange between a diverse set of audience to work towards a collective goal: creating conscious, responsive, inclusive & sustainable societies. To achieve this, the centre brings forth a spectrum of activities which ranges from trainings, conferences, edutainment events and student competitions to policy discussions, debates and speaker sessions.



Thematic Pillars

CBS largely draws its blueprint from the 2030 agenda for Sustainable Development and the 17 United Nations Sustainable Development Goals. Keeping in mind the SDGs and the legacy passed down to CBS by CGPM & SEDC, the centre's thematic pillars can be majorly categorized as the following.

Health

Capacity
Building

Sustainable
Community

Education

Gender
Equality

Inclusion

Diversity

CBS

ACTIVITIES

CBS has a wide-ranging spectrum of activities which includes student engagement activities, edutainment events, speaker and webinar sessions, training programmes, conferences and collaborative donor partnerships amongst a variety of other activities.

Student
Engagement

Edutainment
Events

Speaker &
Webinar
Sessions

Training
Programmes

Research
&
Conferences

Collaborative
&
Donor
Partnerships



20+

Student
Engagement
Projects

300+

Students &
Alumni engaged
in the projects

3

International
Conferences

200+

Student &
Faculty
research
published

200+

Social Development
projects & activities
executed

Thematic Work

at a Glance

256

Training Programmes
conducted

6000+

Officers trained



Social Impact & Development



Health & Awareness
Campaigns

Skill Building Programmes
& Activities

Empathy & Inclusivity
through Volunteer Programmes

CBS' thematic vision is rooted in community-wide social impact to bridge societal gaps and build sustainable societies in Pakistan. The centre drives this mission by curating projects & activities aimed at skill development and knowledge-sharing. To fulfill this objective, the centre has executed various projects rooted in multiple SDGs

#BridgingTheGap Series: Business Skills Workshops for Female Micro-entrepreneurs



CBS in partnership with Kaarvan Crafts Foundation & WIB-LUMS organised a two-day workshop series on business literacy skills for female microentrepreneurs hailing from the textile industry of Pakistan



#BridgingTheGap Volume II: CBS visit to Multan

CBS visited Multan for a two-pronged activity trip which featured a Learning Needs Assessment with female artisans & an impact assessment focus group with the artisans from the inaugural workshop cycle



Training Programmes



CBS has a strong portfolio of capacity building training programmes which includes the programmes executed by its legacy centres, CGPM and SEDC.



CBS itself has been actively delivering capacity building programmes in the public sector since its inception. CBS' historical expertise and institutional capacity enables it to design and organize trainings that are relevant, high in quality and cutting edge for the beneficiaries.



Financial Management 44%

Leadership Development 40%

Monitoring & Evaluation 27%

Project Management 25%

Procurement Management 25%

Microfinance 6%

HRM & Administration 19%

**Training
Programmes
by
CGPM &
SEDC**

Monitoring & Evaluation

Universal Healthcare Management

Gender-Focused Political Empowerment

Training Programmes by CBS

Conferences & Research



International Conferences



1st International Conference on Gender, Work & Society - 2017



2nd International Conference on Gender, Work & Society - 2019



3rd International Conference on Gender, Work & Society - 2022



Student & Faculty Research Series

Over **200** researches published under CBS' digital research repository on its official website. The research are rooted in the UN SDGs. The repository also features a video hub where the LUMS students & faculty talk about their respective researches



Fund 4 Impact: Research Grant Programme

CBS launched its flagship grant programme in 2021 under its mandate to fund and advance student research across LUMS. 6 students have been selected for the opportunity, across two cycles thus far



Edutainment & Speaker Sessions



Speaker & Panel Sessions rooted in various UN SDGs & social issues

Webinars on Sustainability, Social Justice, Health & Animal Welfare

Musical Evenings including a Gospel Concert by the Leo Twins

Photography Exhibition for CBS' annual photography competition

Play by Ajoka Theatre to inaugurate CBS & commemorate Human Rights Day, 2019



stEP

Student Engagement Programmes

Students are among one of the most championed stakeholders of CBS. The centre has carved a close relationship with students at LUMS and across institutions by curating & creating various opportunities aimed at garnering experience, skill development, knowledge-sharing, community service, awareness and creativity. The centre recognises the importance of the development of the youth of Pakistan in creating a sustainable future for the nation



Ambassadors for Change Programme

In partnership with **The Citizens Foundation**

- ✓ **Create Societal Impact under SDG 4: Quality Education**
- ✓ **Improve the Test-Taking Skills of The TCF Alumni to Ensure Admissions in Higher Institutions**
- ✓ **Provide Coaching and Guidance Sessions & Workshops**

**4 annual
cycles
since
2019**

**310+ TCF
Alumni
taught**

**87+
Volunteers
from
LUMS**

**60+
weeks
across
cycles**

**400+
contact
hours**

65% Females

35% Males

Student Gender Ratio



Student Engagement Programmes

Community Service Programmes & Campaigns

- Programmes rooted in various SDGs
- Flagship programmes with various NGOs and Organisations notably *The Citizens Foundation & Kaarvan Crafts Foundation*

Annual Internship Programmes

- Project-Based Internships
- Immersive & Experiential Learning Internships
- Annual Summer Internships

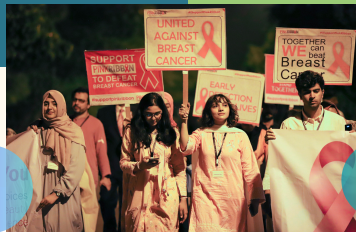


Student Competitions

- Flagship Annual Photography Competition: **Click For Change**
- Policy Paper Competitions
- Poster-Making Competitions
- Seed Funds-Based Competitions

Student Research Series

- Over 200 student research published on CBS platforms
- **Fund 4 Impact** Grant Programme to advance & fund student research across LUMS



Positioning as a Think Tank

In recent years, CBS has been positioning itself as a key think tank in the region, based on the strength of its research work. CBS is a proud member of the following global networks:

1. Network of Sustainable Centres, Network for Business Sustainability (NBS)
2. Think Tanks and Civil Societies Program (TTCSP), University of Pennsylvania
3. CAREC Think Tank Network (CTTN)





Fostering Local & Global Partnerships



Since its inception, CBS has fostered various partnerships locally & internationally. Here are a few notable partners and collaborators:



WEConnect
INTERNATIONAL



Kaarvan Crafts Foundation
Crafting Livelihoods



THE CITIZENS FOUNDATION



Would you like to work with us?



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