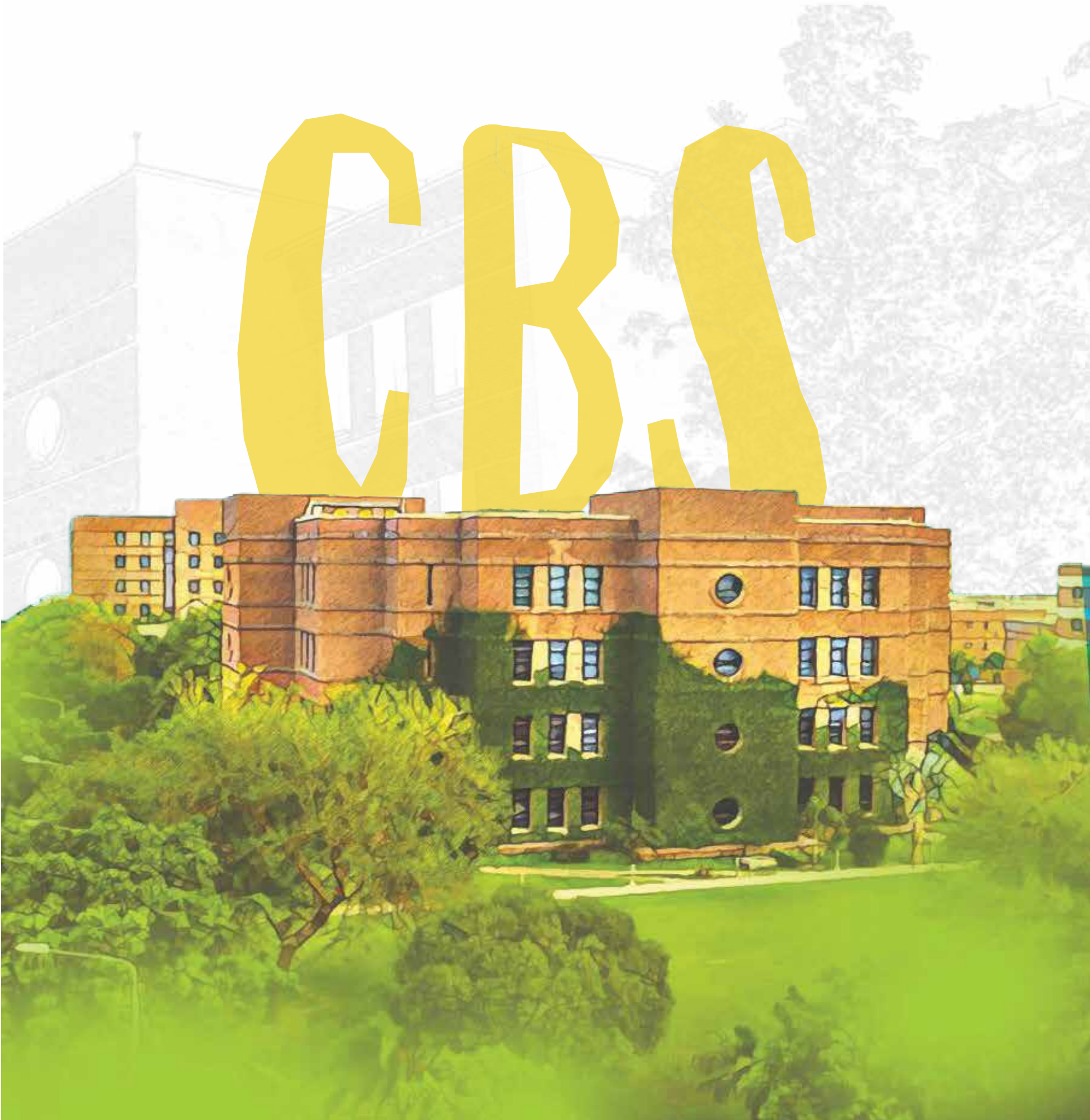




LUMS

Centre for  
Business and Society

# CBS



# Centre for Business and Society

## WHO ARE WE?

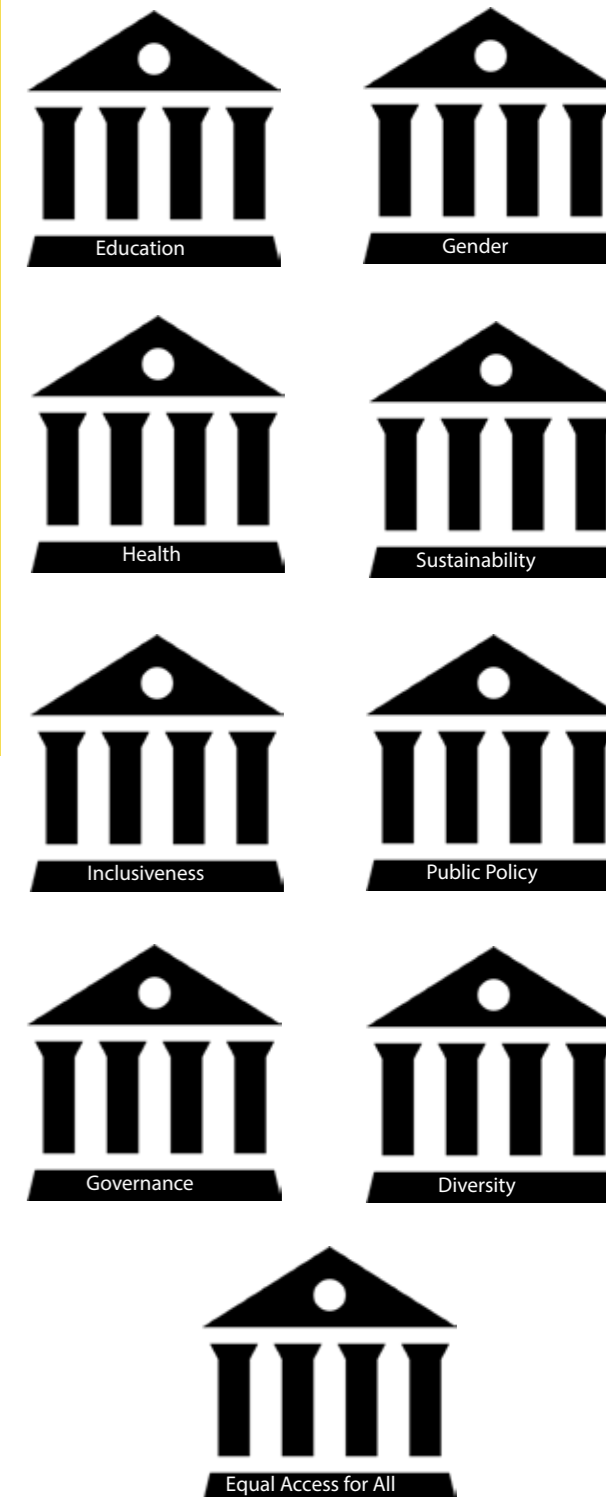
Rethinking business in a collectively conscious and responsive society.  
Proposing possibilities for change; providing pathways to get there

## HOW DO WE GET THERE?

Trainings  
Research  
Conferences  
Publications  
Speaker Sessions  
Edu-tainment Events  
Policy Discussions and Debates  
Donor funded Grants / Sponsored Projects  
Student Engagement/Immersion Programmes

## Thematic Pillars

CBS' blueprint draws largely from the 2030 Agenda for Sustainable Development, and the 17 Sustainable Development goals (SDGs) that lie at its heart. Keeping in mind the SDGs and the legacy passed down to CBS by CGPM AND SEDC, CBS' thematic pillars center around the following themes:



Follow Us!



## Introduction

The Centre for Business and Society (CBS) is a multidisciplinary, inclusive and responsive platform that brings efforts and conversations at the intersection of business and society onto a wider stage of influence. The centre engages with a myriad of diverse groups including business, government, policy makers, civil society, practitioners and the academic community to contribute to solving today's business and societal challenges. The core objective of the centre is built on focus areas vital to Pakistan's social and economic sustainability, including social, ethical and environmental responsibility, diversity and inclusivity.

CBS was created in 2019 at the successful conclusion of the Centre for Governance & Public Management (CGPM) and the Social Enterprise Development Centre (SEDC). CBS draws on the exemplary legacy it inherited from these centers and has expanded manifold to absorb the key activities and undertakings of both these prominent centres at SDSB.

CBS fosters knowledge exchange between a diverse set of audience to collaborate and work towards a collective goal: rethinking the role of businesses for sustainable societies. To achieve this, the centre brings forth a spectrum of activities which ranges from trainings, conferences, edutainment events and student competitions to policy discussions, debates and speaker sessions. Ethics, collective awareness and social responsibility are the underlying themes for all the centre's activities. The centre's thematic areas include cross cutting themes of education, gender, sustainability, diversity, inclusiveness, health, governance, public policy, micro/social entrepreneurship and capacity building and equal access for all.



## Trainings



## International Conferences



Katchi Abadis - The Problem and Ways to a Solution  
By Tasneem Siddiqui



Virtual Spaces and Democracy in Pakistan  
By Muhammad Jibran Nasir



Visual Storytelling and Citizenship Education  
By Arafat Mazhar



254  
Training Sessions Conducted



6000  
Individuals Trained



2017



Gender, Work and Society - Challenges, Opportunities and Prospects for Women's Economic Development

2018



Creating Inclusive Organizational and Public Spaces

2019



Gender, Work and Leadership: Bringing together Feminist and Postcolonial Insights

2022



Gender, Work and Society - Future of Equalities, Diversities and Inclusion (EDI) in South Asia and Beyond

## Speaker Sessions



Webinar on Honour Crimes in Pakistan with Asia Institute, The University of Melbourne

Panel Talk on Responsible Plastic Consumption with WWF - Pakistan



100% MONITORING AND EVALUATION

CBS



ASP



SEDC



## Talks



Panel Talk to Commemorate World Water Day with Nestle-Pakistan and WIT-LUMS

# Edu-tainment Events

CBS brings forth a variety of Edu-tainment events, which are events based on a spectrum of pertinent social issues, purposefully designed to educate the audiences through various forms of entertainment

01

Inauguration of the Centre for Business and Society and A play on violence against women, by Ajoka Theatre titled 'Barri'

03

Launch of Autobiography by Mrs. Perwin Babar Ali and SDSB Book Store Launch

02

It's Everyone's Business, Period: Health, Hygiene and the Menstrual Taboo

04

Pakistani Voices from the Margin: Panel Talk on Religious Diversity and Gospel Concert by the Leo Twins

05

Musical Evening to Commemorate International Women's Day



# StEP

## Student Engagement Programme

CBS has a series of programmes that focus on wider student engagement at LUMS



## Awareness Campaigns



**SMOG Awareness**  
CBS in collaboration with the LUMS Environmental Action Forum (LEAF), organized a panel talk on smog awareness and the current air pollution crisis in the country.

**Breast Cancer Awareness**  
To commemorate Breast Cancer Awareness Month, CBS and SDSB collaborated with Pink Ribbon Pakistan to organize a panel discussion which was followed by a ceremonial walk. As part of the campaign, CBS volunteers also conducted a three-day long fundraising drive on campus to raise funds for Pink Ribbon Pakistan.



## Ambassadors for Change Programme

CBS signed an MoU with The Citizens Foundation (TCF). Under this collaboration, TCF and CBS agreed to facilitate the admission of meritorious TCF Alumni in tertiary institutions. To help prepare a good number of meritorious TCF Alumni for admission in the top undergraduate degree programmes in Pakistan.

210

TCF Alumni enrolled to be part of this programme

57

LUMS Students Volunteer to teach TCF Alumni

32

Weeks long programme

360

Contact hours between volunteers and TCF Alumni

## Internships

- Summer Internship Programmes
- MOOC Summer Internships
- Project Based Internships

# StEP

Student Engagement Programme

## Student Competitions

01

### Annual Policy Brief Competition

Thematic Areas:

- (i) Gender Inclusion
- (ii) Institutional Governance Reforms
- (iii) Social Policy (Education, Health and Poverty Eradication)

02

### Photography Competition

Title: Click for Change  
Theme: Inclusiveness



Photograph By Asim Munir



Photograph By Ansuya Bhatia



Photograph By Momin Iqbal

03

### Social Impact Fund

Winners:

- (i) Chiraagh Vocational Training School (Winner)
- (ii) Stoore (Runner-up)

04

### 2nd Annual Photography Competition, (2021)

Title: Click for Change: Can you capture the urgency of the climate crisis?  
Theme: Climate Change Awareness



Photograph By Hammad Noor



Photograph By Aqeel Ahmed



Photograph By Abdullah Afaq



Photograph By Faisal Saeed



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We would like to hear from you!  
Please send your suggestions and feedback at  
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