



LUMS

Centre for  
Business and Society

CBAS



# Centre for Business and Society

## WHO ARE WE?

Rethinking business in a collectively conscious and responsive society.  
Proposing possibilities for change; providing pathways to get there

## HOW DO WE GET THERE?

Trainings  
Research  
Conferences  
Publications  
Speaker Sessions  
Edu-tainment Events  
Policy Discussions and Debates  
Donor funded Grants / Sponsored Projects  
Student Engagement/Immersion Programmes

## Thematic Pillars

CBS' blueprint draws largely from the 2030 Agenda for Sustainable Development, and the 17 Sustainable Development goals (SDGs) that lie at its heart. Keeping in mind the SDG's and the legacy passed down to CBS by CGPM AND SEDC, CBS' thematic pillars center around the following themes:



### Follow Us!



## Introduction

The Centre for Business and Society (CBS) is a multidisciplinary, inclusive and responsive platform that brings efforts and conversations at the intersection of business and society onto a wider stage of influence. The centre engages with a myriad of diverse groups including business, government, policy makers, civil society, practitioners and the academic community to contribute to solving today's business and societal challenges. The core objective of the centre is built on focus areas vital to Pakistan's social and economic sustainability, including social, ethical and environmental responsibility, diversity and inclusivity.

CBS was created in 2019 at the successful conclusion of the Centre for Governance & Public Management (CGPM) and the Social Enterprise Development Centre (SEDC). CBS draws on the exemplary legacy it inherited from these centers and has expanded manifold to absorb the key activities and undertakings of both these prominent centres at SDSB.

CBS fosters knowledge exchange between a diverse set of audience to collaborate and work towards a collective goal: rethinking the role of businesses for sustainable societies. To achieve this, the centre brings forth a spectrum of activities which ranges from trainings, conferences, edutainment events and student competitions to policy discussions, debates and speaker sessions. Ethics, collective awareness and social responsibility are the underlying themes for all the centre's activities. The centre's thematic areas include cross cutting themes of education, gender, sustainability, diversity, inclusiveness, health, governance, public policy, micro/social entrepreneurship and capacity building and equal access for all.





## Trainings



## International Conferences



Katchi Abadis - The Problem and Ways to a Solution  
By Tasneem Siddiqui



Virtual Spaces and Democracy in Pakistan  
By Muhammad Jibran Nasir



Visual Story-telling and Citizenship Education  
By Arafat Mazhar



## Speaker Sessions

Promoting and Protecting the rights of Older Persons in  
By Dr. Asghar Zaidi

What is behind the label? Ethics and Cultural Challenges in Fieldwork  
By Peter Thomsen



252

Training Sessions Conducted



2000

Individuals Trained



4000

Middle & Senior Manager Trainings



2017



Gender, Work and Society - Challenges, Opportunities and Prospects for Women's Economic Development

2018



Creating Inclusive Organizational and Public Spaces

2019



Gender, Work and Leadership: Bringing together Feminist and Postcolonial Insights

2020



Gender, Work and Society - Future of Equalities, Diversities and Inclusion (EDI) in South Asia and Beyond



19% FINANCIAL MANAGEMENT

5% LEADERSHIP

18% MONITORING AND EVALUATION

17% HR MANGEMENT AND ADMINISTRATION

6% PROJECT MANAGEMENT

23% PROCUREMENT MANAGEMENT

ASP

23% BUGETING AND FINANCE

6% MICROFINANCE

14% STRATEGIC MANAGEMENT OF NGOS

18% PROJECT MANAGEMENT

7% MONITORING AND EVALUATION

32% LEADERSHIP DEVELOPMENT PROGRAMME

SEDC



## Talks



Women Empowerment and Women at Workplace

By Ardi Stoios Baken

# Edutainment Events

CBS brings forth a variety of Edu-tainment events, which are events based on a spectrum of pertinent social issues, purposefully designed to educate the audiences through various forms of entertainment

01

Inauguration of the Centre for Business and Society and A play on violence against women, by Ajoka Theatre titled 'Barri'

02

It's Everyone's Business, Period: Health, Hygiene and the Menstrual Taboo



03

Launch of Autobiography by Mrs. Perwin Babar Ali and SDSB Book Store Launch

04

Pakistani Voices from the Margin: Panel Talk on Religious Diversity and Gospel Concert by the Leo Twins

05

Musical Evening to Commemorate International Women's Day



# STEP

## Student Engagement Programme

CBS has a series of programmes that focus on wider student engagement at LUMS



## Awareness Campaigns



### SMOG Awareness

CBS in collaboration with the LUMS Environmental Action Forum (LEAF), organized a panel talk on smog awareness and the current air pollution crisis in the country.



### Breast Cancer Awareness

To commemorate Breast Cancer Awareness Month, CBS and SDSB collaborated with Pink Ribbon Pakistan to organize a panel discussion which was followed by a ceremonial walk. As part of the campaign, CBS volunteers also conducted a three-day long fundraising drive on campus to raise funds for Pink Ribbon Pakistan.



## Ambassadors for Change Programme

CBS signed an MoU with The Citizens Foundation (TCF). Under this collaboration, TCF and CBS agreed to facilitate the admission of meritorious TCF Alumni in tertiary institutions. To help prepare a good number of meritorious TCF Alumni for admission in the top undergraduate degree programmes in Pakistan.

60

TCF Alumni enrolled to be part of this programme

20

LUMS Students Volunteer to teach TCF Alumni

19

Weeks long programme

150

Contact hours between volunteers and TCF Alumni

## Internships

- Summer Internship Programme
- MOOC Summer Internships
- Project Based Internships

# STEP

Student Engagement Programme

## Student Competitions

### 01 Annual Policy Brief Competition

Thematic Areas:

- (i) Gender Inclusion
- (ii) Institutional Governance Reforms
- (iii) Social Policy (Education, Health and Poverty Eradication)

### 02 Photography Competition

Title: Click for Change

Theme: Inclusiveness



Photograph By Asim Munir



Photograph By Momin Iqbal



Photograph By Ansuya Bhatia



Photograph By Hammad Noor



Photograph By Aqeel Ahmed



Photograph By Abdullah Afaq



Photograph By Faisal Saeed



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We would like to hear from you!  
Please send your suggestions and feedback at  
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